



FOR IMMEDIATE RELEASE

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VR Business Brokers Facilitates Sale of NorthStar Signs & Graphics

September 23, 2022 - VR Business Brokers of Dallas TX, a leader in the sale of privately held companies, recently facilitated the sale of NorthStar Signs & Graphics, a commercial signs and large format printing business located in Sherman, TX.

NorthStar Signs & Graphics has been owned and operated by Trace and Debi Calverley since they acquired the business in 2018. Trace and Debi relocated to the Sherman area from McKinney in 2017 after having sold Colorit Graphics Services, which they had owned and operated for many years in McKinney. After a short retirement stint, they decided the Sherman area needed a professional design and sign company – NorthStar Signs was rebranded! After a few very busy years of growing the business, Trace and Debi have decided to try another stint at retirement, although Trace will help with the ownership transition!

The business has been acquired by Wes Harris – a sales professional with many years of corporate experience in the signs and graphics industry. Wes has relocated to Texas from Jackson, MS.

Upon taking over NorthStar Signs & Graphics, Wes said “I am excited to continue to provide the excellent customer service and professionalism that customers have come to expect from NorthStar Signs & Graphics, and happy to be part of the growing Grayson County community”.

VR Business Brokers of Dallas, TX handled all aspects of the transaction, from initial business valuation to marketing the opportunity and providing support through the closing process. Terms of the transaction were not disclosed.

For more information about NorthStar Signs & Graphics visit their website at <https://northstarsignsandgraphics.com/>.

About VR Business Brokers, Dallas, TX

VR Business Brokers of Dallas is part of the worldwide franchisor organization that has been servicing small to medium size privately held companies since 1979. VR Business Brokers of Dallas handles transactions for companies with revenues ranging from \$200,000 to \$20,000,000, and assists business owners with exit strategy planning, business valuations, packaging and marketing of the opportunity, and full negotiation services through to closing. For more information about VR Business Brokers, please call 214-733-8282, or visit www.vrdallas.com.